Value Proposition: Sponsors and Exhibitors

Why Sponsor?
• Recognition as a Key Stakeholder and Supporter of Floating Wind.
• Build a more Established Brand – Stand out from Competition.
• Share your Company and Capabilities with Leading Developers and Supply Chain Partners.
• Benefit from Event Marketing: Weekly Mailers (70,000+), LinkedIn, Media Partners, Website exposure.

Why Exhibit?
• Decision-makers from hundreds of companies are looking to establish relationships with clients and partners in the Floating (Offshore) Wind Supply Chain.
• Showcase your Technology and Capabilities to a Focused Audience (~700+ attendees).
• Enhanced Networking Format – All Breakfasts, Lunches, Breaks and Receptions held in the Exhibition Hall.
• Corporate Exposure – Show your Involvement and Commitment to Floating Wind.
Attendee Overview: Sponsors, Exhibitors, Attendee, Advisory Board & Speakers

- Participation from ~600 attendees representing close to 300 different companies with global Developers denoting close to 20%.
- From 26 states + DC, and 20 Countries total.

Demographics
- 50% of attendees were from Greater Houston Area
- 25% of Attendees were from Europe
- 25% of Attendees were from North America (outside of Houston).
- Also, notable attendees were present from Colombia, Brazil, UAE, India, and Japan.
FWS ‘22 North American Attendance
FWS ‘22 European Attendance

- UK 30%
- Netherlands 18%
- Norway, Sweden & Denmark 23%
- France & Monaco 10%
- Spain & Portugal 8%
- Germany 5%
- Belgium 4%
- Italy 2%
FWS ‘22 Stakeholder Overview

Thank you to our Sponsors!

Lead Developer Sponsors
- Shell
- RWE
- Aker Offshore Wind

Platinum Sponsors
- Huisman
- Doris
- Huisman

Gold Sponsors
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- ABS

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- Ensearch
- Ocean Engineering
- DNV
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