



Sponsorship Opportunities

FWS '22 was a record-breaking event and the largest Floating Wind event held in the US! The highly regarded Technical Program saw 46 presentations from leading Developers and Supply Chain companies committed to the development of this industry worldwide. March 1-3 saw over 600 in-person, executive-level delegates from 300 different companies (20 Countries & 26 states), all committed to creating solutions to “Drive Full-Scale Commercialization Globally.”

As the global energy hub, Greater Houston accounted for 50% of this year’s attendees. The remaining 50% was evenly distributed between Europe and North America, with a few notable delegates from India, UAE, Japan, Columbia and Brazil. This in-person Conference & Exhibition and its associated marketing campaign offer great opportunity for sponsors who wish to address these audiences before, during and post-event.

FWS '23 Sponsorship Opportunities						
	Diamond	Platinum	Gold	Silver	Bronze	Associate
Complimentary Delegates	6	5	4	3	2	1
50% off Additional Delegates (\$850)	✓	✓	✓	✓	✓	✓
Recognized on Thank You Sponsor Transition Slide	✓	✓	✓	✓	✓	✓
Logo Highlighted by Level on all Signage	✓	✓	✓	✓	✓	✓
Hyperlinked Logo on Website Homepage scroll	✓	✓	✓	✓	✓	✓
Rotating Video Wall Signage (Exhibitor area)	✓	✓	✓	✓	✓	✓
LinkedIn Campaigning	✓	✓	✓	✓	✓	
Logo Recognition on Weekly Event Promotion	✓	✓	✓	✓	✓	
Welcome Promotion to Attendees & Audience (70,000+)	✓	✓	✓	✓		
Recognized on Conference Program (Digital & Print)	✓	✓	✓	✓		
Corporate Description on Website & Event App.	✓	✓	✓			
Conference Attendee List	✓	✓	✓			
First Refusal	✓	✓				
Recognized at Closing Session	✓	✓				
Free Advert in the Conference Program (Digital & Print)	✓					
Six 'Floating Wind Designs' Premium Annual Subscriptions	✓					
Discount off Exhibit	25%	20%	15%	10%	-	-

All sponsorship opportunities offer additional delegates at half price on top of the number of free delegates for each sponsor level shown above. We value our sponsors and will provide you with excellent exposure and branding reaching audiences well in excess of 100K.

Organized by



For more information please contact:

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Sponsorship Packages

Choose one – each package includes all level benefits as shown in the matrix on page 1

Diamond Level - \$30,000

~~Gala Awards Dinner & Reception~~

- ~~• Company logo on table signage, menu cards, cocktail napkins~~
- ~~• Company logo on welcome signage at Gala Awards Dinner~~
- Brief speaking opportunity; Present Awards
- Four-course seated dinner served
- Two VIP reserved tables

~~Evening Reception (2 available)~~

- ~~• Company logo on table signage (80+) and napkins~~
- ~~• Company logo on welcome signage at reception~~
- Brief speaking opportunity
- Full bar and selection of hors d'oeuvres served

~~Registration Sponsor~~

- ~~• Custom designed registration splash page~~
- ~~• Company logo on registration page and badges (800+)~~
- ~~• Signage at registration check-in~~

Platinum Level - \$20,000

Lunch (1 available Feb. 1st)

- Company logo on table signage (80+) and napkins
- Company logo on welcome signage at lunch
- Brief speaking opportunity
- Multi course lunch, dessert and refreshments served

Lanyards

- Company logo on lanyards worn by each delegate

Networking Charging Station

- Full charging station set-up in 20 x10 ft exhibition booth
- Carpet, furniture, charging equipment included
- 2 Double sided meter boards (allows custom design)
- Opportunity to bring in other materials

Lounge (Exhibition area)

- 20x20 ft exhibition space
- Includes soft seating for networking and carpet of desired color
- Opportunities for branding

Gold Level - \$15,000

Audience Response System

- Company logo on welcome signage at entrance of track I session room
- Company logo/ image on screen during every panel discussion and Q&A
- Company Logo on App (Slido)
- Full Q&A questions and results post-event

~~Conference Proceedings~~

- ~~• Custom designed splash page to register for Conference Proceedings~~
- Linked ad on Conference Proceedings download
- Recognition on website after the conference

~~Delegate Registration Bags~~

- ~~• Company logo on registration bags distributed to each delegate (800+)~~
- Company insert in each bag

Gold Level - Cont'd

~~Conference Program (digital & print)~~

- ~~• Company logo on program front cover~~
- ~~• Full page back cover advert & center fold spread~~
- Pre-show emailing of Conference Program, incl. to media partners and LinkedIn audiences

~~Advisory Board Dinner~~

- ~~• Night before event private dinner at fine steakhouse~~
- ~~• Logo on custom menu~~
- Advisory Board invited (40 people) + 4 VIP Guests

~~Welcome Luncheon~~

- ~~• Company logo on table signage (80+) & napkins~~
- ~~• Multi course lunch, dessert and refreshments served~~

Silver Level - \$10,000

~~Conference Padfolio & Pen~~

- ~~• Company logo on padfolio and pens distributed~~
- ~~• distributed to all attendees (800+)~~

~~Water Bottles~~

- ~~• Company logo on custom reusable water bottles~~
- ~~• handed out to all attendees (800+)~~

Coffee Breaks (1 available Feb. 1st)

- Includes morning and afternoon break
- Company logo on coffee cups
- Company logo on table top signage (80+)
- Logo on welcome signage during break
- Premium coffee and assorted snack bar served

~~Breakfast~~

- ~~• Includes both conference day breakfasts~~
- ~~• Company logo on table top signage (80+)~~
- ~~• Company logo on welcome signage during breakfast~~
- ~~• Continental breakfast and refreshments served~~

Event Photography Sponsor

- Professional photographer uploading images each day to FWS '22 portal gallery
- Logo watermark recognizing sponsorship in every image
- Logo and business card directions to FWS portal gallery

~~Podcast Sponsor~~

- ~~• Sponsoring FWS podcast discussion series~~
- ~~• Involved in selection of topics and members to participate~~
- ~~• Recordings included in Conference Proceedings and promoted by Media Partner~~

Video Interviews

- Videographer to record two, 30 min Discussions, hosted by you
- Videos shared with audience in Conference Proceedings
- Distributed with LinkedIn audience & Mailer

Show Program Advertising

- Pre- and post-event promotion on the event website
- Pre-event promotion via LinkedIn and mailer
- Printed copies distributed to event Delegates

Full page advert \$1,750

Bronze Level - \$6,500

Coffee Break - Jan 30

- ~~Company logo on coffee cups~~
- ~~Company logo on table top signage (80+)~~
- ~~Logo on welcome signage during break~~
- Premium coffee and assorted snack bar served

Delegate Gift

- Playing cards with your image/design on each card

Speaker Awards / Speaker Gifts

- ~~Company logo on high quality powerbanks or similar gift~~
- ~~Company logo on 3 event awards promoted on social media~~

Advisory Board Gifts

- ~~Company logo on wireless charging pads or similar gift~~
- ~~Catered at the Advisory Board dinner~~
- Includes two VIP Invitations

Houston Raffle

- Conduct a Raffle in the Exhibition
- Includes catered giveaways

Event WiFi Sponsor

- ~~Splash page with company logo and WiFi code~~

Networking Happy Hour at Biggio's

- ~~Direct all attendees to Biggio's sports bar downstairs after Closing Session~~
- ~~Part of event schedule (listed in event program)~~

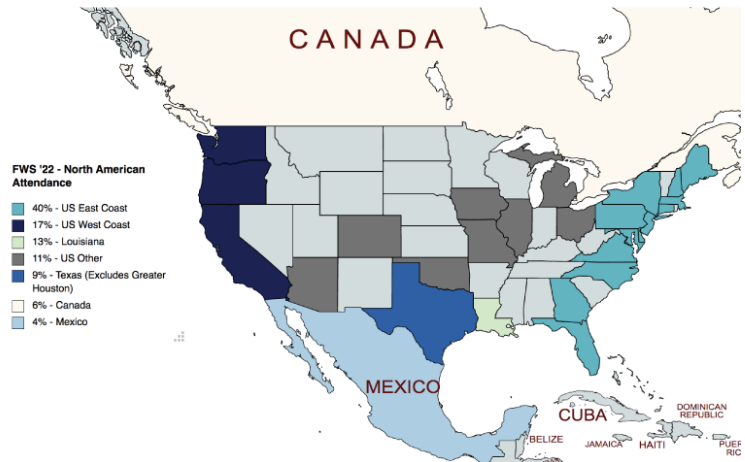
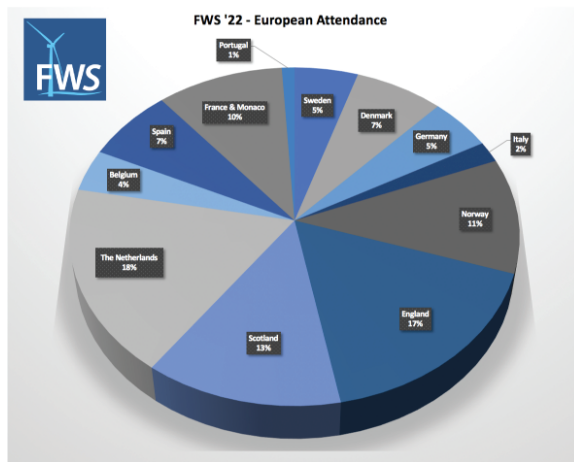
Associate Level - \$3,500

Associate Sponsor Package

- Company Logo Promotion
- Company logo and hyperlink online
- Company logo on all sponsorship
- Signage online and during the event

Select the Sponsor Package of your choice on the following page.

FWS '22 Demographics & Sponsors



Thank you to our Sponsors !

Lead Developer Sponsors

Shell, RWE, AKER OFFSHORE WIND

Platinum Sponsors

hexicon, XDRIS, Huisman

Gold Sponsors

Boskalis, BW ideal, wood, Technology Sponsor ABS

Silver Sponsors

ACTEON, WINNOR, MODEC, SOFEC, Ensearch, OCEANEERING, OFFSHORE

Associate Sponsors

Principle Power, BLACKARCH PARTNERS, APPLIED FIBER, DNV, GustoMSC | KOF, saitec

Media Partners

WorldOil, ONT, OFFSHORE SOURCE, reNEWS, upstream, RECHARGE

Sponsorship Selection & Contract

Select your Sponsorship Level and tick the preferred package box.

Diamond Level Sponsorships - \$30,000

- Gala Award Dinner & Reception (Jan. 29)
- Evening Reception (Jan. 30 or Jan. 31)
- Registration Sponsor

Platinum Level Sponsorships - \$20,000

- Lunch (Jan. 31 or Feb. 1)
- Lanyards
- Networking Charging Station
- Lounge (Exhibition area)

Gold Level Sponsorships - \$15,000

- Audience Response System (ARS)
- Conference Proceedings
- Delegate Registration Bags
- Conference Program
- Advisory Board Dinner
- Welcome Luncheon (Jan. 30)

Associate Level Sponsorship - \$3,500

- Associate Level

Silver Level Sponsorships - \$10,000

- Padfolio and Pen
- Water Bottles
- Coffee Breaks (Jan. 31 or Feb. 1)
- Breakfast (Jan. 31 and Feb. 1)
- Event Photography Sponsor
- Podcast Sponsor
- Video Interviews

Bronze Level Sponsorship - \$6,500

- Coffee Break (Jan. 30)
- Delegate Gift
- Speaker Awards / Speaker Gifts
- Advisory Board Gifts
- Happy Hour at Biggio's
- Event Wi-Fi Sponsor
- Houston Raffle

Show Program Advertising

- Full Page Advert = \$1,750

Contact Details

Company _____

First name _____ Last name _____

Title/Position _____

Billing Address _____

Country _____

Phone # _____

Email _____

FWS '23 Pricing & Contract

By signing this contract, you agree to all terms and conditions within this cancellation policy. A 50% deposit is due upon submittal of this Sponsorship Contract to confirm your participation. This deposit is non-refundable. If a Sponsor or an Exhibitor reduces or cancels 75 days prior to conference date, a cancellation penalty of 50% of total commitment will be assessed. If an Exhibitor/Sponsor reduces or cancels 60 days prior to conference, total amount of commitment is due.

FWS '23 Sponsorship Cost _____

Additional Delegates \$850/ea: _____

Total Price _____

- Invoice Net 15 days
- Credit Card

Signature _____

Your signature signifies that the sponsor/exhibitor has read, understands and agrees to all the terms and conditions of this form (including the rules & regulations published on the event's official website, which constitutes as part of this agreement).

Please return completed contract to Andrew.Chadderdon@questfwe.com